

SERS



Protecting Your Future



Save energy & money Save energy & money with solid wall insulation... with solid wall insulation

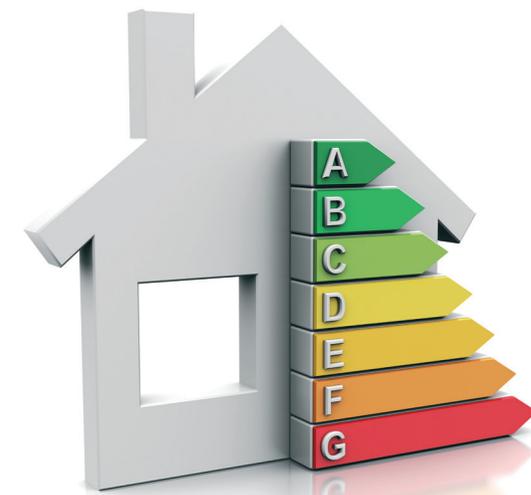
If you're wondering how to keep your home warm this winter then solid wall insulation (SWI) from SERS might be just what you need.

Solid wall insulation will not only keep you warm but can reduce your heating bills by hundreds of pounds per year as you won't need your heating up as high or on for as long. On top of saving you money, the energy savings will enable you to do your bit for the environment too, by reducing your home's carbon emissions.

Not only does solid wall insulation keep your home warm in the winter it helps keep it cool in the summer, ensuring an all-year round comfortable living environment.

In addition to saving you money and improving the indoor climate of your home, the appearance of your property can be transformed too.

SWI is suitable for properties with solid walls and those of non-traditional construction. We will be able to advise you if SWI is suitable for your home.



“Reduce your heating bills by hundreds of pounds each year as you'll be able to turn your heating down”

Keeping your home warm & protected



Did you know...

45% of heat escapes through the walls of uninsulated homes with a solid wall construction - wasting money and energy.

What are the benefits of solid wall insulation...

Proven for over 30 years, solid wall insulation is one of the most effective ways of improving your home's energy performance. **Think of it as a giant tea cosy keeping your home warm and protected.**

Solid wall insulation benefits:

- Saves you money on your heating bills
- Improves the appearance of your home
- Requires very little on-going maintenance
- Makes your home attractive to potential buyers
- Reduces your carbon footprint
- Increases property value



“Solid wall insulation protects against spiralling fuel costs!”

You could be eligible for funding, please call us for more information on 0845 5198570. We also have finance options available.

Extensive colour & finish choice...



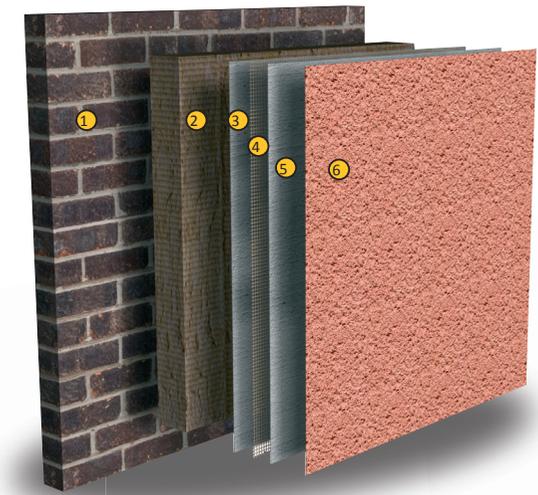
This after picture looks exactly the same as the before picture which we took as we recreated the existing appearance.

Whatever type of home you have and whatever finish you want to achieve, SERS' range of coloured render, pebble dash and brick slips has something for every taste. There are many different colours of render to choose from, so you can create an individual look for your home.

Alongside colour and finish, our technical and design team will help you determine which type of SWI is suitable for your property, either external wall insulation (EWI), internal wall insulation (IWI) or a combination of both.

EWI is installed on the outside of your home, whilst IWI is applied on the inside. EWI is widely used on most property types whereas IWI is mostly used where the appearance of your property needs to be retained, for example to comply with planning regulations. However if you own a period property, by using a brick or stone slip finish you can easily recreate the existing appearance and maintain a traditional look.

The majority of SWI is applied in layers to the outside walls



- ① Existing wall
- ② Insulation
- ③ Base coat
- ④ Reinforcement mesh
- ⑤ Top primer
- ⑥ Top coat / finish

Render
This is a very popular choice and is extremely weather resistant, offering long-term protection for your home.

Brick slips
Ideal if you would like to replicate your existing brickwork. Also available is brick render which involves creating the appearance of bricks using coloured render.

Pebble dash
This is an extremely durable finish made up of small stones available in a variety of colours.



Read what our customers say...

At SERS we are proud of our customer service and will always ensure you are completely satisfied with your SWI installation.

“My house is much warmer now. Before the insulation was fitted I was paying about £70 per fortnight for gas, this winter I have been paying just £30 per fortnight”

Miss Matthews (Walsall)

“From our first discussions about having our property insulated (after only some 250 years!) we have appreciated the way you have provided a first class service throughout. The attention to detail has been excellent and the performance of your team of artisans left everyone “gob-smacked” in terms of both the quality of the work and the speed with which it was completed”

Mr & Mrs Hodges (Stafford)

“Our home is definitely much warmer and we don’t have to have the heating on as much as we did previously”

Mr & Mrs Dunn (Cardiff)

Did you know...

Solid wall insulation can drastically improve your property’s appearance.

before



after



“I cannot believe how great everything is, I’ve never had it so good. I can’t stop looking at my home from the outside, all the houses which have had external wall insulation fitted look just beautiful”

Mrs Smith (Birmingham)

SERS protects your home for the future

Why choose SERS? Why choose SERS? SERS?

“All solid wall insulation installations will receive a 25 year energy performance warranty giving you complete peace of mind”

SERS are experts in the design, supply and installation of energy saving solutions and particularly in the installation of solid wall insulation to homes like yours all over the UK.

Working with householders for many years, we have built a reputation of high quality and first-class customer service, based on our knowledge and expertise.

Having already installed SWI to over 30,000 homes, we are ideally placed to help you make an informed choice about energy efficient measures to suit your home and your family.

Our helpful team is always on hand to answer any questions you may have before, during or after the work and with a 25 year energy performance warranty on all SWI installations, you have complete peace of mind for the future.

- Established in 1990
- National company
- Winner of NIA Outstanding Customer Service Award
- Installed SWI to over 30,000 homes



Winner of NIA Outstanding Customer Service Award



Installer*

Reg. No. EST100042
Reg. No. STR1 10067

Please see our website for the measures which we are certified for:
www.sersltd.co.uk/greendealapproved



Scan me now!

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www.sersltd.co.uk

All statements made within this brochure can be verified at the following websites:

www.energysavingtrust.org.uk | www.gov.uk/government/organisations/department-of-energy-climate-change | www.sersltd.co.uk

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